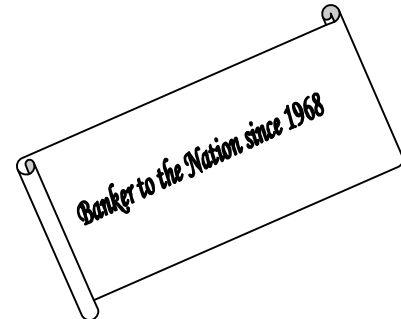




PRESS RELEASE



Collection drive for “Help Shoe Bhutan”

Phuentsholing (Chhukha), 18th December 2012- The Bank of Bhutan Limited organized a collection drive (shoes, clothes, toys, books etc) on the 17th December across all the branches with a high profile event in Phuentsholing to help a social cause “ Help shoe Bhutan” in collaboration with The Bhutan Dragons Motorcycle club and Shoestival.

In Phuentsholing the event was held at Zangtopelri park, starting from 10am till 4pm. Other branches across the country also hosted the drive by collecting clothes, toys, shoes, books etc.

The collection drive in Phuentsholing saw over 200 individuals who contributed to the cause, more than 1000 pairs of shoes and 128 cartons full of toys, clothes, books etc were collected. The items will be refurbished for distribution to the needy individuals. The items were handed over to the shoestival for refurbishment and cleaning and to the Bhutan Dragons Motorcycle club for distribution.

The Dy. CEO (Business Development) of the Bank said” Bank will always be a part of any initiative that will serve the society and cultivate a sense of “giving” among the Bhutanese.

The BoBl served refreshments and snacks to all the donor and volunteers. The residents and business community donated generously to the cause.

All the participants expressed their happiness on being a part of this noble social cause which underlines banks commitment to the society. All the volunteers enthusiastically participated in sorting and packing the collection.

The management of BoBl thanked all the volunteers for participating enthusiastically, the officers from Royal Bhutan Police who were at hand to see that the collection went smoothly. The BoBl management also extended their deepest gratitude to Zimdra foods for donating juice and snacks during the event, Phuentsholing Thromde and Zangtopelri for allowing to use the space.

The event ended with the Dy. CEO of the Bank, handing over a donation of Nu.50, 000.00 to Shoestival to finance the refurbishing of the collected shoes. He also handed over Nu.50, 000.00 to Bhutan Dragons Motorcycle Club as a contribution to the charity the club conducts to the underprivileged across the country. The club will also arrange the logistic for the distribution for the donated articles.

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