Creative Commons Open Culture Art Remix Contest Rules

Version 1.0 (2022/02/14)

ABOUT THE CONTEST

Creative Commons celebrates <u>open culture</u> and better sharing of cultural heritage throughout the world. Open sharing of cultural heritage can unlock almost limitless creativity. When content is openly accessible, anyone can reuse it, build upon it, and create something new and unexpected. This is the idea behind the Open Culture Remix Art contest.

Participants can reuse public domain or CC BY-licensed images, paintings, photographs, drawings, etc. digitized in open collections from anywhere in the world to create, submit, and share original artworks.

This contest:

- encourages people to discover, share, and remix cultural heritage material.
- is a cool way to understand the power of open licensing and how it can catalyze the dissemination and revitalization of culture.
- is an opportunity to showcase how creativity can spring from remixes of cultural heritage.
- demonstrates the impact of openness on contemporary culture and creativity outside the institutional context.
- shows how open culture can be an engine for cultural and social development and help communities thrive.
- canvases the importance of Creative Commons' infrastructure for open culture.

CONTEST THEME

Love Culture? Share Culture!

February is the month of love and a time to share (virtual) hugs, chocolates, flowers and cards with loved ones for Valentine's Day. This year, we invite you to share something a little different: your creative remix artwork.

WHO CAN ENTER THE CONTEST?

The contest is open to everyone, aged 18 years old or older, from anywhere in the world.

Participants must have created the artworks themselves. Artworks must not have been previously recognized and/or awarded in another competition.

By submitting an entry to the contest, each participant agrees to the Creative Commons Open Culture Remix Art Contest Rules.

HOW TO ENTER THE CONTEST

Create an original artwork on the theme of *Love Culture? Share Culture!* supported by a brief description telling the story behind the artwork, including how the artwork conveys your emotions and relates to the theme. Add a title and share a personal profile of yourself.

Entry is free of charge. Each participant can submit a maximum of one entry.

Enter through our submission form on the Creative Commons website.

ENTRY REQUIREMENTS

Format: The submitted artwork must be a digital image in JPEG or PNG format, edited for web in sRGB color space, 300dpi, at least 2,000 pixels wide and no larger than 10 MB. Creative Commons may collect a file's metadata upon entry.

Rights in submitted artwork: The participant certifies that they are the sole creator and copyright owner of the submitted artwork, with the exception of the source material as specified below. As a condition of entering the contest, the participant must release the submitted artwork under a <u>Creative Commons Attribution 4.0 International</u> (CC BY 4.0) license or <u>CC0 Universal Public</u> <u>Domain Dedication Tool 1.0</u>. The participant is solely responsible for ensuring they have the copyright and other rights necessary to adhere to these requirements.

Source material: The submitted artwork must remix open access cultural heritage work(s) from a cultural heritage institution's online collection or other repository. Each individual entry must include at least one piece of digital content that is available online in the collection of institutions or other repositories. All source material must be available for free and legal reuse under a **CC BY license or be in the public domain.** Even when remixing public domain works, each individual entry must provide attribution of the source material used, including the name of the author, the title of the work (if applicable), the URL(s) to the source material used, and the license or copyright status of the work; entries without a proper attribution will not be considered. In addition, participants may provide a courtesy credit line to the institution that makes the source material available.

Description: The submitted artwork must be accompanied by a brief description (250 words maximum) telling the story behind the artwork.

Ineligible artworks: Submitted artworks that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible. Artworks that contain sexually explicit, obscene, violent or other objectionable or inappropriate content, as determined by Creative Commons in its sole discretion, are ineligible for this contest.

Varia: The contest is void where prohibited or restricted by law. Creative Commons reserves the right to cancel the contest or modify these rules at its discretion. In the event of a dispute regarding the winners, Creative Commons reserves the right to award or not award the prizes at

its sole discretion. Creative Commons reserves the right to disqualify any participant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the competition; violate these rules or other applicable law or regulation; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner. Decisions of Creative Commons are final and binding.

TERM AND TIMELINE

The Contest begins on 14 February, 2022, and ends on 30 April, 2022, at 11:59 PM UTC.

- Submissions open: February 14, 2022
- Submissions close: April 30, 2022
- Shortlisted entries and winners announced: May 2022
- Live event with winners: June 2022

WHAT CAN YOU WIN?

1st place: cash award of US\$1000 2nd place: cash award of US\$500 3rd place: cash award of US\$250 4th-7th: "honorable mention" - a copy of "Made with Creative Commons" signed by Larry Lessig, founder of Creative Commons 8th-10th place: "honorable mention" - a copy of "Made with Creative Commons" Public choice award: Creative Commons merchandise

Winners must sign a release, and will be responsible for paying any fees or taxes associated with the prize. All prizes are awarded "as is" and non-transferable. In case applicable law prohibits Creative Commons from awarding a participant the cash prize and/or any non-cash prize, Creative Commons may award the prize in name only.

HOW WILL THE WINNERS BE SELECTED?

Creative Commons will review and determine at its sole discretion if the entries submitted comply with all the requirements outlined in the rules.

Place 1-10: A panel of 5 judges, open culture and/or open creativity experts, will judge the entries. The judges' decision is final and no correspondence will be entered into with the participants.

Selection criteria: Artworks will be judged based on their conformity with the theme, expression of theme, originality, creativity, quality, artistic expression, personal expression, visual appeal, and overall impact. The brief descriptions accompanying the artworks will also be taken into account.

Public choice award: A selection of finalists will be notified of their status and appear on the Creative Commons website in May 2022. At that time, the public will be invited to vote for the Public's Choice award from among those finalists.

Winning participants will be notified by email via the contact information provided at the time of entry, ahead of the official announcement on the Creative Commons website. Creative Commons may disqualify anyone who fails to respond to the notification within five (5) business days.

Please do not contact Creative Commons about the status of entries or judging.

HOW WILL THE ARTWORKS BE USED?

Accepted artworks along with the participants' full name and description will be published on the Creative Commons website, promoted via Creative Commons' online media channels, and adapted for other possible promotional and editorial purposes, at Creative Commons' discretion.

Note that the CC BY license or CC0 Public Domain Dedication applied to the submitted artwork gives the public permission to use the artwork for any purpose, including for commercial purposes. Please familiarize yourself with the terms of the applicable legal tool before you enter the contest and apply it to your artwork.

QUESTIONS?

If you have any questions about the contest, please contact us at info@creativecommons.org.